

Finding Aid for the Publications – Olin School of Business Collection

Descriptive Summary

Repository: University Archives, Department of Special Collections, Washington University Libraries, One Brookings Drive, Campus Box 1061, St. Louis, MO 63130, Telephone: (314) 935-5444 or (314) 935-9730, Fax (314) 935-8320, e-mail: spec@wumail.wustl.edu, website: <http://library.wustl.edu/units/spec/archives>

Creator: John M. Olin School of Business.

Title: Publications -- John M. Olin School of Business Collection.

Dates: 1921 – 2010.

Quantity: 3.0 linear feet.

Language: English.

Historical Note

Early publications by the John M. Olin School of Business are limited to course catalogs and the study programs for graduate students. In particular, the *Management Study Programs* evidence the development of the Business school and its transition from a modest middle-management audience to one “top to middle.” As the Business school grew, it became more prolific and offered more resources, more opportunities and more accolades to its students and alumni. Today, the Business school offers graduate, undergraduate, executive programs, joint degree programs and doctoral studies, and the recent publications reflect this expanded scope and include applications, informational brochures, newsletters, as well as award announcements.

Scope and Content Notes

This collection contains original Business study programs and course catalogs in addition to more recently published newsletters, applications, program schedules and other informational brochures.

Arrangement

The publications are arranged in alphabetical order.

Related Materials

Publications for the associated Weidenbaum Center are located in a separate collection.

Administrative Information

Source of Collection

Publications were transferred to University Archives at various times.

Accruals

Accruals are interfiled with the collection.

Processing Information

Compiled by Leela Pandey in March 2005. Updated by Lydia Anderson-Dana in April 2008. Updated by Amelia Hetherington in September 2010.

Restrictions

Access Restrictions

There are no restrictions to access.

Use Restrictions

Users of the collection must read and abide by the Rules for the Use of University Archives Materials.

Users of the collection who wish to use items from this collection, in whole or in part, in any form of publication (as defined in the form) must sign and submit to the Washington University Archives a hard copy of the Notification of Intent to Quote from or Publish University Archives Materials form.

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Collection Contents

Series 01: Unbound materials

Box No.	Folder (volume and date noted if known)
01	"A Growth Opportunity for Business Leaders" (circa 1992, 1993)
	"Achieve" (undated)
	Alpha Kappa Psi 'What's My Credit Score?'
	"Alumni News- Features on Faculty, Research, and Students" (1989-93)
	"Among America's Best" (1993)
	"An Equation for Excellence" (circa 1987-1990)
	"Annual Report" (1984)
	Book Donations (2001, 2004)
	"Bridging Theory and Practice" (c.1991; 1993)

“Business Administration Newsletter” (Feb-May 1951)

“Business, Law, and Economics Center” (1991/92)

“Business Placement Office Annual Report”
(1984/85; 1987/88-1988/89)

“Business School News” (1983)

“Business School News” (1984)

“Business School News” (Fall 1985)

“Business School News” (1987)

“Business School News” (Fall-Winter 1988)

“Business School News” (1989)

“Business School News” (1990)

“Business School News” (1991)

“Business School News” (1992)

“Business School News” (Spring/Summer 1993)

“Business School News” (1994)

“Business School News” (1995)

“Business Viewpoints” (1967)

“Business Viewpoints” (1968-69)

“The David R. Calhoun, Jr. Memorial Lecture” (1993)

“Century Club” (undated; circa1990; 2002; 2007)

“Coast to Coast” (2000)

Commerce Review (1924)

Consumer Credit Conferences (1955-57)

Consumer Credit Conferences (1958-59)

Consumer Credit Conferences (1960)

Consumer Credit Conferences (1961-62)

“Corporate Partners” (undated)

Course Catalogue (1921)

Dean Greenbaum Tribute Fund (2004)

“Dean’s Reception” (2002-2005)

Dedications—Olin School of Business and Simon Hall (1988, 2001, 2005)

Dept of Retailing Studies (1947-1954)

Directory of Graduates (1986)

Box 02 Distinguished Business Alumni Awards (1988-1996)

Distinguished Business Alumni Awards (1997-2001, 2003-2005)

Doctoral Directory (1981)

Doctoral Study (circa1987; 1990/91-1993/94)

“Earning a PhD in Business” (1996/97; 1998/99; 2000/2002)

Eliot Receptions (2002, 2004)

Eliot Society Thanks (2007, 2008)

EMBA Brochures (1983-84; undated; circa1992; 1997-98; 2001-03, 2006-07)

“Entrepreneurship: Foundations and Legacy” (1991)

“Executive Institute” (1988/89-1990/91)

“Executive Institute” (1991/92-1994/95)

“Executive Master of Manufacturing Management” (1996; 1998)

Faculty Directory (1989-90)

“Full Spectrum” (c.1995)

Graduate School of Business (1986/87-1987/88)

Graduate School Reunion (2004-2006)

“Installation Ceremony Programs” (1997, 1999-2000, 2002-2004)

“Institute of Banking and Financial Markets Annual Report” (1985)

International Student Application (1999)

“Kellwood Lecture and Excellence in Business Award Presentation” (1989; 1991-92)

“A ‘Knight’ of Celebration” EMBA weekend (2001)

“Lecture Series in Marketing Management” (1987)

Management Study Programs (1961, 1967-1968, 1968, 1971, 1975-1982)

“Manufacturing Strategy for Competitive Advantage” (1990)

MBA and EMBA Reunion Weekends (1993-94; 1998-2003)

MBA Applications (1991/92; 1993/94; 1997; undated)

MBA Bulletin (1999-2000)

MBA Informational Brochures (1989/90-1990/91)

MBA Informational Brochures (1992/93-1993/94)

MBA Informational Brochures (1994/95-1997)

MBA/MA in East Asian Studies (circa1994)

“MBA Placement Report” (1988-90)

MBA "Transform Yourself" (undated)

"Olin Business Magazine" (2007; 2008; 2009-2010)

The Olin Challenge (1992-93)

"Olin Gateway" (1996)

"Olin Gateway" (1997-98)

"Olin Gateway" (1999-2002)

"Olin Gateway" (2004-2006)

"The Olin Journal" (1989)

"Olin Leaders" (1991-92)

"Olin News" (1995)

"The Olin Network Newsletter" Vol. III, No. 1 (September 2001), No. 8 (Summer 2008)

"Olin Partners' Program" (2007-2008)

"Olin School of Business Application" (2001-02; 2002-03; 2004-05; 2007-08)

Part-time Evening MBA Program Booklets (1993/94; 2003)

"Plan for Excellence" (1996)

Box 03 "Proposed Program for Graduate Study in Business for Negroes" (1966)

"Recruiter Handbook" (1986; 1990/91-1991/92)

"Recruiting for Impact" (undated)

Scholarships (1986/87-1987/88; 1993; undated)

Scholars in Business Dinner (1985; 1987-1991; 1999; 2000)

Scholars in Business Program (c.1987; 1989; 2003; undated)

Scholars in Business Program (2000-2005)

Scholars in Business Program Sponsors (1985; 1987;
1991-95; 1996; 1998-2001)

Scholars in Business Program Stationary (undated)

“Six Who Share” (undated)

Trading Cards (1994; 2000; undated)

Undergraduate Brochures (1968; 1983-85; 1986/87;
1990/91; 1996-2000/01; 2008/09)

“US/NIS Partnership for Progress” (circa1994)

“The Year Completed, The Years Ahead” (1992)

“Your Source for Management Solutions” (1996)