

# Finding Aid for the Edward Greenberg Collection

---

## **Descriptive Summary**

Repository: University Archives, Department of Special Collections, Washington University Libraries, One Brookings Drive, Campus Box 1061, St. Louis, MO 63130, Telephone: (314) 935-5444 or (314) 935-9730, Fax (314) 935-8320, e-mail: [spec@wumail.wustl.edu](mailto:spec@wumail.wustl.edu), website: <http://library.wustl.edu/units/spec/archives>

Creator: Edward Greenberg.

Title: Edward Greenberg Collection.

Dates: ca. 1955 – 1980.

Quantity: 2.0 cubic foot.

Language: English.

## **Biographical Note**

Edward Greenberg was a Professor of Economics at Washington University.

## **Scope and Content Notes**

This material includes reports and publications about the Federal Communications Commission, radio, and television from the 1950s through 1980s by Edward Greenberg and other authors. The material is arranged alphabetically by title.

## **Administrative Information**

### **Source of Collection**

This material was donated to University Archives.

### **Accruals**

There are no accruals.

### **Processing Information**

Compiled by Leela Pandey in December 2005.

## **Restrictions**

### **Access Restrictions**

There are no restrictions to access.

### **Use Restrictions**

Users of the collection must read and abide by the Rules for the Use of University Archives Materials.

Users of the collection who wish to use items from this collection, in whole or in part, in any form of publication (as defined in the form)

must sign and submit to the Washington University Archives a hard copy of the Notification of Intent to Quote from or Publish University Archives Materials form.

All publication not covered by fair use restricted to those who have permission of the copyright holder.

## Collection Contents

Box No.	Folder
01	An Analysis of the Network-Affiliate Relationship in Television, October 1979, by Stanley M. Besen and Thomas G. Krattenmaker
	An Analysis of Senator John W. Bricker's Report Entitled "The Network Monopoly", June 1956
	An Analysis of Television Program Production, Acquisition and Distribution, June 1980, by Stanley M. Besen and Thomas G. Krattenmaker
	Audience Diversion Due to Cable Television: A Statistical Analysis of New Data, April 1979, by Rolla Edward Park
	Broadcasting and Cable Television: Policies for Diversity and Change, April 1975, by the Research and Policy Committee of the Committee for Economic Development
	Cable, Cities and Copyrights, September 1973, by Bridger M. Mitchell in association with Robert H. Smiley
	Cable Television Bibliography, February, 1972
	Communications Satellite Act of 1962
	Communications: Hearings Before the Subcommittee on Antitrust and Monopoly of the Committee on the Judiciary United States Senate, Ninety-Fourth Congress, First Session on Pay Cable Television Industry, 1975
	Concentration and Control, n.d., by David M. Blank
	Copyright Liability for Cable Television: Compulsory Licensing and the Coarse Theorem, 1978, by Stanley M. Besen, Willard G. Manning, Jr., and Bridger M. Mitchell
	Costs Benefits, Effectiveness: Challenge to Educational Technology, n.d., by Lawrence P. Grayson

Documents of American Broadcasting, 1968, by Frank J. Kahn, editor, New York:Appleton-Century-Crofts

Economic Analysis and Television Regulation: A Review, December 1973, by Stanley M. Besen and Bridger M. Mitchell

The Economics of the Network-affiliate Relationship in the Television Broadcasting Industry, June 1973, by Stanley M. Besen and Ronald Soligo

FCC Jurisdiction to Regulate Commercial Television Network Practices, October 1979, by Stanley M. Besen and Thomas G. Krattenmaker

FCC Rules Governing Commercial Television Network Practices, October 1979, by Stanley M. Besen and Thomas G. Krattenmaker

Federal Register: FCC Cable Television Service; Cable Television Relay Service, Part II, February 12, 1972

The Historical Evolution of the Commercial Network Broadcast System, October 1979, by Stanley M. Besen and Thomas G. Krattenmaker

Instructional Television Utilization in the United States, October 1971, by James R. DuMolin

Market size, VHF Allocations, and the Viability of Television Stations, September 1975, by Stanley M. Besen and Paul J. Hanley

Network Broadcasting Report of the Committee on Interstate and Foreign Commerce, 1958

The Network Monopoly, 1956, by Senator John W. Bricker

Network Practices: Memorandum Supplementing Statement of Frank Stanton, President, Columbia Broadcasting System, Inc., June 1956 (copy 1)

Network Practices: Memorandum Supplementing Statement of Frank Stanton, President, Columbia Broadcasting System, Inc., June 1956 (copy 2)

New Television Networks, December 1973, by R. E. Park

New Television Networks: Entry, Jurisdiction, Ownership and Regulation, October 1980, by Stanley M. Besen and Thomas G. Krattenmaker

On the Economics Feasibility of Offering New Services via Cable TV Systems, June 1969, by Edward Greenberg

Preliminary Report: Appendices to an Analysis of Television Program Production, Acquisition and Distribution, June 1980

02 Preliminary Report on Prospects for Additional Networks; Appendices: Multi-point Distribution Services; Subscription TV; Recent Trends in Cable TV, January 1980, by Stanley M. Besen and Thomas G. Krattenmaker

Preliminary Report on Prospects for Additional Networks; Appendices: FCC Determinations; Effect of FCC Management Policies, February 1980, by Stanley M. Besen and Thomas G. Krattenmaker

Preliminary Report on Prospects for Additional Networks; Appendices: Video Interconnection; Direct Broadcast Satellites, March 1980, by Stanley M. Besen and Thomas G. Krattenmaker

Preliminary Reports: The Market for Television Advertising; The Determinants of Television Station Profitability, June 1980, by Stanley M. Besen and Thomas G. Krattenmaker

Program Patterns and Preferences and the Workability of Competition in Radio Broadcasting, n.d., by Peter O. Steiner

Projecting the Growth of Television Broadcasting: Implications for Spectrum Use, February 1976, by Rolla Edward Park, Leland L. Johnson, and Barry Fishman

The Radio spectrum: Its Use and Regulation: Proceedings of a Conference in September 1967, sponsored by the Brookings Institute and Resources for the Future, 1968

Regulation of Broadcasting: Half a Century of Government Regulation of Broadcasting and the Need for Further Legislative Action, 1958

The Regulation of Commercial Radio Stations, December 1971

Regulation of Television Broadcasting: How Costly is the “Public Interest”?, 1978, Robert W. Crandall

Regulation, Profits and Entry in the Television Broadcasting Industry, April 1973, by Douglas W. Webbink

Responses to Comments on Preliminary Reports, October 1980, by Stanley M. Besen and Thomas G. Krattenmaker

A Review of the Proceedings of the FCC Leading to the Adoption of the Primitive Access Rule, Financial Interest Rule, and Syndication Rule, October 1979, by Stanley M. Besen and Thomas G. Krattenmaker

Second Interim Report by the Office of Network Study: Television Network Program Procurement, Part II, 1965

Selected FCC Regulatory Policies: Their Purpose and Consequences for Commercial Radio and TV, June 4, 1979

Social Services and Cable TV, July 1976, by Peg Kay and Stanley Gerendasy

Structure and Business Activities of the Parent Corporations of the Major Commercial Television Networks, October 1979, by Stanley M. Besen and Thomas G. Krattenmaker

The Television Inquiry: Television Network Practices, June 26, 1957

Television Network Program Procurement, 1963

Television Network Regulation and the UNF Problem, 1955, by Harry M. Plotkin

Television Program Production, Procurement and Yyndication – Vol.1, n.d.

Television Program Production, Procurement and Syndication – Vol.2, n.d.

The Value of Television Time and the Prospects for New Stations, October 1973, by Stanley M. Besen

The Value of Television Time: Some Problems and Attempted Solutions, February 1977, by Rolla Edward Park

The Viability of Television Stations: Comments and Extensions,  
February 1977, by Rolla Edward park and Barry Fishman

Watergate and Television: An Economic Analysis, May 1975, by  
Stanley M. Besen and Bridger M. Mitchell

Who Gains from Federal Regulation of Cable Television?, August  
1971, by Douglas W. Webbink